



A COURSE

in

TRUST

*for
leaders*

BACKGROUND

Neurologists have discovered and confirmed that Social Rejection and physical pain activate the same region in the brain. People that do not feel acknowledged and validated, will actually experience physical pain.

After almost 3 decades of working with Multinational Organisations, I am 100% convinced that the single biggest problem in most Organisations is that TRUST has been broken.

WE NOW KNOW THAT TRUST IS A
BASIC NEUROLOGICAL NEED.

Without trust there cannot be any possibility of individual or collective well-being. Without a sense of well-being and belonging, there can be no high level Alignment, Attunement, Enthusiasm, Creativity or Agility. Without trust the Organisation has no soul and no FUTURE.

It is my contention that leaders are primarily responsible for creating and maintaining trust in organisations.

THE INTERVENTION

My experience in working with organisations suggests that leaders have forgotten the importance of trust as the glue that holds together all human relationships.

Creating and maintaining a culture of trust that enables an enthusiastic creative involvement, is the core function of any leader.

The course in trust for leaders was created to help re-sensitise and equip leaders to take up their role as custodians of trust in Organisations.

COURSE CONTENT

MODULE 1

WHY A COURSE IN TRUST?

- The Trust Deficit
- Global Context
- Impact on People and Productivity

MODULE 2

TOWARDS A NEW AND HOLISTIC UNDERSTANDING OF TRUST

- Defining Trust
- The Neurological link
- What destroys trust
- Trust and Innovation/Creativity

COURSE CONTENT

MODULE 3

BUILDING TRUST

- Awareness (Individual AND Collective)
- Trust Toolkit for leaders

MODULE 4

PRACTICAL WORKSHOP

- Exercise
- My Trust Map

LOGISTICS AND COST STRUCTURE

The “Course in Trust” is a one day intervention.

A minimum of 20 Delegates can be accommodated per day to ensure dynamic group interaction.

Our fee per person is R2000 excl VAT.

This fee includes high quality, creatively packaged course material.