

# REVOLUTIONARY THINKING TECHNIQUES

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### BACKGROUND & PURPOSE OF INTERVENTION.

In the book “The Opposable Mind” by Roger Martin.....that Malcolm Gladwell describes as “Brilliant and utterly convincing” ....it is argued that....”**In this information-saturated age, where each new bit of data complicates a picture that is already staggeringly complex, integrative thinking may be a necessity if we are ever to find our way past the multiple binds in which we find ourselves. Certainly, the business world seems ripe for a new approach to problem solving.**” I believe that this absolutely accurate and important and a thousand times more urgent in the context of the Fourth Industrial Revolution and the Covid-19 Pandemic. Today innovation and creativity are not optional....it is an absolute necessity for survival. The "Revolutionary Thinking Techniques" intervention was created to address this need in a one-day intervention.

## OUTCOMES and BENEFITS of the INTERVENTION

After the Revolutionary Thinking interventions delegates will be able to:

- Understand why we need new ideas to solve new problems
- Understand the brain as a patterning system that is naturally uncreative.
- Understand the incredibly negative impact of conventional wisdom and paradigms on innovation and creativity.
- To identify limiting paradigms in their own personal lives and in business.
- Use the newly acquired skills to unlock classic “Mental Locks”.
- Understand and implement integrative and holistic thinking skills in all spheres of life.
- Lead and facilitate practical problem-solving interventions.
- Become a “thought leader”.